

OWL BADGES TRUEQUOTE™ PRICE SHEET

2026 Volume Pricing

Custom badges, patches and challenge coins manufactured to your artwork. US-based manufacturer since 1999. No setup fees, no mold fees, no digitizing fees at any quantity. Production 8–14 weeks. Prices below are per piece and do not include shipping or sales tax.

No setup or mold fees On any product, any quantity	Artwork included Unlimited revisions, digital proof	8–14 weeks Standard production window	Since 1999 US-based manufacturer
--	---	---	--

Challenge Coins · 1.5" to 2.5" diameter

1.5" to 2.5" diameter. Minimum order 10 coins. The sharpest price drop is at 50 pieces, where the per-coin price falls from \$25.00 to \$17.00.

Quantity	Price per coin	You save per coin	Order total
10–19	\$30.00	—	\$300.00
20–29	\$28.00	\$2.00	\$560.00
30–49	\$25.00	\$5.00	\$750.00
50–99	\$17.00	\$13.00	\$850.00
100–199	\$15.00	\$15.00	\$1500.00
200–299	\$14.00	\$16.00	\$2800.00
300–499	\$13.00	\$17.00	\$3900.00
500–999	\$12.00	\$18.00	\$6000.00
1000–1999	\$11.00	\$19.00	\$11000.00
2000+	\$10.00	\$20.00	\$20000.00

Embroidered Patches

Minimum order 10 patches. Digitizing included. Hook-and-loop (Velcro) backing adds \$2.00 per patch under 1,000 pieces and \$1.00 per patch at 1,000 or more.

Quantity	Price per patch	You save per patch	Order total
10–14	\$15.35	—	\$153.50
15–19	\$13.35	\$2.00	\$200.25
20–29	\$12.35	\$3.00	\$247.00
30–49	\$8.35	\$7.00	\$250.50
50–99	\$5.35	\$10.00	\$267.50
100–149	\$4.35	\$11.00	\$435.00
150–199	\$3.60	\$11.75	\$540.00
200–249	\$2.85	\$12.50	\$570.00
250–299	\$2.75	\$12.60	\$687.50
300–349	\$2.65	\$12.70	\$795.00
350–399	\$2.55	\$12.80	\$892.50
400–499	\$2.45	\$12.90	\$980.00
500–749	\$2.35	\$13.00	\$1175.00
750–999	\$2.10	\$13.25	\$1575.00
1000–2499	\$1.85	\$13.50	\$1850.00
2500+	\$1.75	\$13.60	\$4375.00

PVC Rubber Patches

Minimum order 10 patches. Molds included and retained on file. Hook-and-loop (Velcro) backing adds a flat \$2.00 per patch at any quantity.

Quantity	Price per patch	You save per patch	Order total
10–14	\$25.00	—	\$250.00
15–19	\$20.00	\$5.00	\$300.00
20–29	\$15.00	\$10.00	\$300.00
30–49	\$10.00	\$15.00	\$300.00
50–99	\$8.00	\$17.00	\$400.00
100–149	\$6.00	\$19.00	\$600.00
150–199	\$5.00	\$20.00	\$750.00
200–249	\$4.50	\$20.50	\$900.00
250–299	\$4.00	\$21.00	\$1000.00
300–349	\$3.80	\$21.20	\$1140.00
350–399	\$3.75	\$21.25	\$1312.50
400–499	\$3.50	\$21.50	\$1400.00
500–749	\$3.25	\$21.75	\$1625.00
750–999	\$3.00	\$22.00	\$2250.00
1000–1999	\$2.75	\$22.25	\$2750.00
2000+	\$2.50	\$22.50	\$5000.00

Metal Badges

No minimum — single badges available. Die-struck. The per-badge price reaches its floor of \$50.00 at 100 pieces and does not fall further at higher volumes.

Quantity	Price per badge	You save per badge	Order total
1–2	\$150.00	—	\$150.00
3–4	\$130.00	\$20.00	\$390.00
5–6	\$100.00	\$50.00	\$500.00
7–9	\$80.00	\$70.00	\$560.00
10–15	\$70.00	\$80.00	\$700.00
16–20	\$65.00	\$85.00	\$1040.00
21–49	\$60.00	\$90.00	\$1260.00
50–99	\$55.00	\$95.00	\$2750.00
100+	\$50.00	\$100.00	\$5000.00

Flex Badges

Minimum order 10 badges. Soft-uniform alternative to die-struck metal, sewn or hook-backed.

Quantity	Price per badge	You save per badge	Order total
10–19	\$30.00	—	\$300.00
20–29	\$25.00	\$5.00	\$500.00
30–49	\$20.00	\$10.00	\$600.00
50–74	\$15.00	\$15.00	\$750.00
75–99	\$12.00	\$18.00	\$900.00
100–249	\$10.00	\$20.00	\$1000.00
250–499	\$9.00	\$21.00	\$2250.00
500–999	\$8.00	\$22.00	\$4000.00
1000–4999	\$7.00	\$23.00	\$7000.00
5000+	\$6.00	\$24.00	\$30000.00

How volume pricing works

Tooling — cutting the die, matching enamel colours, digitizing artwork — costs the same whether you order ten pieces or a thousand. Spreading it across more pieces is what drives the per-unit price down, which is why the drop is steepest at the start of every ladder.

Because the tiers are stepped rather than sliding, ordering a few pieces more can cost **less in total**. Ninety-nine metal badges at \$55.00 each is \$5,445.00. One hundred badges at \$50.00 each is \$5,000.00 — one more badge, \$445.00 less. The same crossover exists on every product line above.

Requesting a quote or purchase order

Shipping is quoted separately based on order weight and destination. For a written quote including exact shipping and lead time, call 626-412-1200 (Mon-Fri 9AM-4PM PST) or request one at owlbadges.com/get-a-quote/. Price your exact quantity at owlbadges.com/price-calculator/.

Pricing effective 2026 and subject to change. This sheet covers custom-manufactured product built to your artwork; catalog and stock badge pricing differs.